



TURN-KEY CROWDFUNDING PLATFORM

The executives who start Crowdfunding platforms have strong deal screening and structuring expertise. Play to your strengths and outsource IT development by using CrowdKey as your white-labeled Crowdfunding site. Great Lakes Fund Solutions can also facilitate an add-on service for your issuer clients by providing ongoing fund administration and investor servicing.

What is CrowdKey?

CrowdKey is a turn-key portal, customized to become your Crowdfunding site. Rapid time-to-market and shared development expenses will maximize your results. Display your branding, deals and multimedia content through CrowdKey.

CrowdKey facilitates direct investment sales by:

- Inviting prospective investors to the portal
- Verifying investor status and suitability
- Displaying a menu of investment options including presentations, video content and images
- Accepting commitments and Processing payments
- Confirming subscriptions when funds close
- Servicing your issuer's funds for life



Great Lakes Fund Solutions has been in the IT development business since 1982 and servicing alternative investment fund sponsors since 1997

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