DEEP I.T. CAPABILITY FOR FUND OPERATIONS





Cloud-based systems are the expected best practice for alternative investment database management. Don't risk your precious client data and franchise to thin disaster recovery and insufficient technology such as spreadsheets.

## UPGRADE TO WEB-BASED TECHNOLOGY WITH esuperior

eSuperior is cloud-based investment fund administration software that allocates fund-level accounting information to investors, generates reports and feeds a secure web portal so that both investors and their financial advisors will stay informed.

The fund sponsor remains in full control of servicing investors and selling agents while using the system to dramatically improve: scalability, disaster recovery readiness and reporting.

The requirement to transmit data to selling agents and other parties in prescribed formats is on the rise. eSuperior can help strengthen distribution alliances through improved communication, spreading the costs of these expensive IT initiatives, including DTCC AIP, across multiple clients. The system supports critical compliance functions such as trade blotter generation, AML screening and Blue-Sky limit tracking. The sales literature fulfillment module provides information on order status, maintains a count of literature inventory and generates sales reports.

eSuperior has built-in capability to support a variety of management fee structures, commission payment methods and other fund attributes; however, if customization is required, the management and IT team of Great Lakes Fund Solutions can modify the system in response to regulatory requirements and to suit client-specific needs.

Great Lakes Fund Solutions has supported direct participation programs and private alternative investment funds for more than three decades. Call us to arrange a demonstration of eSuperior and leave the development of the fund back-office system to us.